

DIGITAL AND IT STRATEGY: OUR APPROACH



Typical business issue:

There is a lack of clear digital or systems strategy or there is a need to invest in better IT functions following an acquisition, merger or transformation.

Digital transformation is the integration of modern and emerging technologies into all functions of an organisation to improve customer experience, increase revenue, provide more streamlined business operations and allow for real-time, data-driven decision making.

HOW RSM CAN HELP:



- Digital Maturity Assessment**
- Programme / Project Assurance**
- IT Rapid Assessment**
- IT Review**
- Due Diligence (M&A)**

- Systems Specification and Selection**
- Digital / Systems Strategy**
- Digital / IT Selection**
- CIO Advisory**

- Programme / Project Management**
- Technology Enabled Business Transformation, including**
 - Digital / IT Implementation
 - Software and Data
 - Business Process Change
 - Organisational Change



Business issue:

PLANNED BUSINESS CHANGE

- Rapid business growth
- New business venture
- Acquisition / Merger
- Planned business improvements
- Planned replacement of IT systems



TECHNOLOGY WEAKNESSES

- Aging or failing IT systems
- Failing programme or project
- Failing IT department



EXTERNAL PRESSURES

- Industry transformation / market breakthrough
- Customer demands
- Overtaking / keeping up with competitors
- Regulatory changes

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